Arab Society for Intellectual Property
Member of TAG-Foundation

ASIP News

The Arab Society for Intellectual Property (ASIP)

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.

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ASIP Holds 'Trademarks and Domain Names' Training Program

AMMAN - The Arab Society for Intellectual Property (ASIP) conducted an online training program entitled "Trademarks and Domain Names", June 17 – 30, 2022, through Zoom App.

During the 10-hour training program, the following topics were covered:

- Definition and Legal Nature of Trademarks and Domain Names.

- Legal Basis for Protection.

- Protection Requirements.

- Assignment and Licensing.

- Disputes and Legal Protection.

- Practical Application.

المجـمـع العـربي للملكيـة الفكريـة
Arab Society for Intellectual Property
Member of TAG-Foundation · عضو في طلال أبوغزاله فاونديشن

Trademarks and Domain Names

• Definition and Legal Nature of-
  Trademarks and Domain names
• Protection Requirements
• Assignment and Licensing
• Disputes and Legal Protection
• Practical Application.

Date: 20 - 23 June 2022
Time: 3:30 - 6 PM Jordan time
Fees: 200$
Training Language: English

For registration and inquiries please contact:
Tel: +962 6 5100 900 ext. 1529 Fax: +962 6 5100 901
Email: info@aspip.org | Website: aspip.org

zoom
Via Zoom Platform

ASIP Participates in BITTCOIN-JO Workshop for Jordanian Partners

ROME – The University of L'Aquila (UnivAQ) organized an intensive workshop on Technology Transfer for the Jordanian partners of the BITTCOIN-JO project. The project is funded by the Erasmus+ Program and supported by the European Union, in L'Aquila City, Italy.

The BITTCOIN-JO project aims at establishing Technology Transfer Offices (TTOs) at higher education institutions in Jordan implemented by Yarmouk University in collaboration

with 12 academic and industrial partners from Jordan and Europe. The Project aims to support university students and academic staff to transform their creative ideas and the outcomes of their scientific research into marketable knowledge and usable products. It helps students and university academic cadres create startups, register patents, and protect their Intellectual Property Rights (IPRs).

During the two-day workshop, participants were introduced to technology transfer at UnivAQ, the long way towards the valuation of life sciences inventions, and the experience of a serial inventor and the spinoffer. Furthermore, an introduction to spin-offs and start-ups creation was given to the attendees in addition to discussing several topics such as the Italian spin-off legislation, the UnivAQ spinoff regulation, the role of the UnivAQ Spinoff Commission and the Italian legislation in comparison with the Jordanian legislation/Internal procedures for filing patent applications and services offered by the TTOs. That is in addition to the strategies and tools for the valuation of patent portfolios and the ProMiSE Project.

The workshop was attended by the BITTCOIN-JO Project partners from Yarmouk University, German-Jordanian University, Talal Abu-Ghazaleh Information Technology International (TAGITI), and the Arab Intellectual Property, Mediation and Arbitration Society, as well as Al Hussein Technical University, University of Petra, the Licensing Executives Society International and the Higher Council for Science and Technology.It is worth mentioning that this training workshop comes as part of the BITTCOIN-JO project, which aims to establish independent TTOs in Jordan to promote the transfer of knowledge from universities to industry.

Dr. Abu-Ghazaleh, a Keynote Speaker at the First Arab Conference on Intellectual Property Rights

Abu-Ghazaleh: "We are proud to own one of the 7 largest offices in the world for settling intellectual property disputes

CAIRO – HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), emphasized that intellectual property rights, as life fundamentals, are the gateway to innovation.

In his statement at the First Arab Conference on Intellectual Property Rights; held under the auspices of the Arab Administrative Development Organization (ARADO) of the Arab League and the Egypt-Japan University of Science and Technology (E-JUST), Dr. Abu-Ghazaleh pointed out that there is an agreement between the World Trade Organization (WTO) and the World Intellectual Property Organization (WIPO) for the coordination and the protection of intellectual property rights in commerce. He added that "he had the honor of chairing the expert committees at the two organizations, and through lengthy negotiations, he succeeded in convincing both organizations to study the results of the knowledge revolution, and to protect and secure the Internet through commercial agreements covering all fields, including trademarks, trade names, patents, and copyrights, and all of that was achieved through lengthy negotiations."

Referring to infringement, he mentioned an incident that TAG.Global was exposed to when a hacker created a website to blackmail the Organization by using its exact brand name for a totally different purpose. Although the issue was resolved legally, it prompted TAG.Global to establish the Domain Name Dispute Resolution Department to become one of the seven largest in the world for settling domain name disputes.

Moreover, Dr. Abu-Ghazaleh revealed that he had previously called for a session to be held at the World Trade Organization to formulate a concept and a formula for Internet usage, but unfortunately, a final agreement was not reached, because the Internet is not governed by any system. He tried to establish a system for Internet governance as opposed to ownership because its management and ownership are in the hands of the United States of America, but when the issue was raised, it was not accepted by the USA.

Dr. Abu-Ghazale added: "The issue of protecting Intellectual Property Rights on the Internet remains unresolved, and during my tenure at the United Nations, efforts were exerted in this regard, but they did not rise to the occasion and were not implemented as I had hoped."

He continued: "Now, we are in a new phase and under a new administration. I hope that a joint team will be established between the World Trade Organization and the World Intellectual Property Organization to discuss this issue, which has become urgent, especially in the time of terrorism when terrorists use the Internet to achieve some of their goals."

At the end of his speech, Dr. Abu-Ghazaleh touched on the importance of innovation and the reality of turning innovation into investment opportunities. He cited Google as an example: a company that does not sell goods or provides services, and its capital is entirely knowledge-based. Despite this, it is one of the largest companies in the world, and along with other large, knowledge-based companies has changed the concept and definition of commerce, where the advertiser is the one who pays.

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TAGITOP®-FLIP

- Intel Core i5 8th Gen (8259U)
- GPU: Intel® Iris® Plus Graphics 655
- 8 GB DDR4 RAM
- Storage: 256 GB SSD
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- Backlit Keyboard

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- Storage: SSD 128 GB + HDD 512 GB
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- Micro SD Card Reader • Backlit Keyboard

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15.6" FHD

Built in Camera

Fingerprint

AC WIFI, Bluetooth 4.2

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TAGUCI Building104 Mecca Street, Um-Uthaina, Amman, Jordan

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LAPTOPS

TAGITOP®–UNI C

- Intel Celeron N4100
- GPU: Intel UHD Graphics 600
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- Storage: 256 GB SSD + 64 GB EMMC
- 1x USB 3.0, 2x USB 2.0, 1 MINI-HDMI, RJ45

4800 mAh   **14.1" FHD**   **Built in Camera**   **AC Wi-Fi, Bluetooth 4.0**

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- Intel Core i3 5th Gen (5005U)
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Fingerprint

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- Intel Core i3 10th Gen (1005G1)
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- Storage: 128 GB SSD
- 2x USB 3.1, 1x Type C, 1x HDMI, RJ45

Carry bag | USB mouse Plastic cover

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14" FHD

Built in Camera

AC WIFI, Bluetooth 4.2

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TABLETS

TAG-DC

Digital Citizens Tool

- Spreadtrum SC9863 Octa Core
- 4 GB RAM
- 64 GB Storage
- 6000 mAh
- 10.1" FHD
- Android 9
- Dual SIM Cards
- AC WIFI, GPS, Bluetooth
- 5 MP Front Camera, 13 MP Rear Camera

Gift **Screen Protector**

WARRANTY 1 YEAR

TAG-TAB III

Become A TAG Friend

- MediaTek MTK8788 Octa Core
- 6 GB RAM
- 128 GB Storage
- 6000 mAh
- 10" FHD
- Android 10
- Single SIM Card
- AC WIFI, GPS, Bluetooth
- 5 MP Front Camera, 16 MP Rear Camera

Gift **Leather Cover | Screen protector | Wired Headphones**

WARRANTY 1 YEAR

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SMARTPHONES

TAG-PHONE

TAG: Your Trusted Brand

- CPU: MediaTek Helio P60 Octa Core
- 6 GB RAM
- Android 10
- 64 GB Storage
- Dual Nano SIM Card
- Battery Capacity 4000 mAh
- Display: 6.2" HD+
- 8 MP Front Camera, 16 MP Rear Camera

Wired Headphones
Screen Protector
Back cover
1 YEAR WARRANTY

TAG-PHONE Plus

Compare then Buy

- CPU: MediaTek Helio A25 Octa Core
- 4 GB RAM
- Android 10
- 128 GB Storage
- Dual Nano SIM Card + TF Card
- Battery Capacity 4500 mAh
- Display: 6.55" HD+
- 8 MP Front Camera, 16 MP Rear Camera

Screen Protector
Back cover
1 YEAR WARRANTY

Elegant Green
Magic Black
Brown
Dreamy Blue

TAG-PHONE Advanced

Tailored to Be Advanced

- CPU: MediaTek Helio P60 Octa Core
- 6 GB RAM
- Android 10
- 128 GB Storage
- Dual Nano SIM Card
- Battery Capacity 4400 mAh
- Display: 6.3" FHD+
- 16 MP Front Camera, 16 MP Rear Camera

Screen Protector
Back cover
1 YEAR WARRANTY

Fantasy Forest
Space Gray
Brown
Streamer Purple

TAG-PHONE Special

- CPU: MediaTek P60 Octa Core
- 6 GB RAM
- Android 11
- 128 GB Storage
- Dual Nano SIM Card + TF Card
- Battery Capacity 5900 mAh
- Display: 6.52" HD+
- 16 MP Front Camera, 20 MP Rear Camera

NEW
1 YEAR WARRANTY
Screen Protector
Back cover

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